

**Highlights of What's
Inside This Catalog:**

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- **The Basics of Options Trading To Get Anyone Up To Speed Fast....Page 2**
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**Available
ONLY
at the 2007
Superconference!
(April 25-28)**

OptionsUniversity™

**Online Trading & Investor's
Superconference**

**SKYROCKET
YOUR PROFITS**

CATALOG



A Message From The President...

This catalog represents the most complete 'cafeteria' of Options University products and classes offered in one place, including some very special 'bundle' pricing you won't find anywhere else.

From our flagship Options 101 Home Study Course to our Live Options Mastery Web classes taught online, the Options University has something for everyone, at every level, and for every preferred method of learning. Several NEW products are featured here including our 28 CD 2007 Options Mastery Series Home Study Library (The Best Options Education in the World), to Ron's unique Gamma Trading Class, which teaches you how to trade like the professionals do, by trading covered and protected, vs. naked like most retail traders. This will help you limit your risk and offer you greater profit potential.

Regardless of your trading style, experience in the markets or with options...whether you want to make more money with less risk, or you're looking for help in improving one specific area of your options knowledge...there's a tool in this catalog perfect for you. In fact, I challenge you to go through it cover-to-cover and not discover 'gold' you must have.

And your order from this catalog guarantees you'll remain on our "VIP LIST" for at least another 24 months, and receive all noticed of seminars, new products, new opportunities and more.

To Your Trading Success,

Brett J. Fogle, President
The Options University



About Ron Ianieri, Co-Founder of Options University

Ron started his career on the floor of the Philadelphia Stock Exchange working on the Foreign Currency Options Floor just after the crash of '87. After two years he moved to the Equity Options Floor and was trained in option theory by well known technical and analytical traders Cooper, Neff and Associates.



Ron then joined TFM Investment Group where he served as the Option Specialist in Dell Computer during the early 1990's at a time when DELL was one of the busiest option books in the US. During this period, Ron began to develop his highly respected Option Trader Trainee Course. He later became a manager at a large, fast growing specialist unit, Gateway Partners, where he was an integral part of their expansion.

Ron was responsible for hiring and training new trader trainees and finalized the development of his Option Theory and Trading Course. He also aided in the development of the firms proprietary trading and strategic risk management program that featured several sophisticated pricing models and analytic tools.

During his years on the floor, Ron served on several Philadelphia Stock Exchange Committees including; the Marketing Committee, the Automation Committee, and the Electronic Book Development Sub-Committee.

After a four year stint at Gateway Partners, he went off the floor and joined a locally based proprietary trading desk. Since then, Ron has consulted various mutual funds and hedge funds on investment selection protocols, risk management, and position and portfolio hedging techniques. He is also the co-founder of The Options University, and Chief Options Strategist for The Options University.

U.S. Government Required Disclaimer - Options trading has large potential rewards, but also large potential risk. You must be aware of the risks and be willing to accept them in order to invest in the options markets. Don't trade with money you can't afford to lose. This publication is neither a solicitation nor an offer to Buy/Sell options. No representation is being made that any account will or is likely to achieve profits or losses similar to those discussed on this website. The past performance of any trading system or methodology is not necessarily indicative of future results. HYPOTHETICAL OR SIMULATED PERFORMANCE RESULTS HAVE CERTAIN LIMITATIONS. UNLIKE AN ACTUAL PERFORMANCE RECORD, SIMULATED RESULTS DO NOT REPRESENT ACTUAL TRADING. ALSO, SINCE THE TRADES HAVE NOT BEEN EXECUTED, THE RESULTS MAY HAVE UNDEROR-OVER COMPENSATED FOR THE IMPACT, IF ANY, OF CERTAIN MARKET FACTORS, SUCH AS LACK OF LIQUIDITY. SIMULATED TRADING PROGRAMS IN GENERAL ARE ALSO SUBJECT TO THE FACT THAT THEY ARE DESIGNED WITH THE BENEFIT OF HINDSIGHT. NO REPRESENTATION IS BEING MADE THAT ANY ACCOUNT WILL OR IS LIKELY TO ACHIEVE PROFIT OR LOSSES SIMILAR TO THOSE SHOWN. The Options University makes no warranties or claims for these products or software. The products in this catalog are for educational purposes only and should be relied upon strictly as reference tools. While we feel that the information is accurate, we are not responsible for any financial, legal, or other problems, complications, or losses that may arise, either as a direct or indirect result of using this information.

New Option Trading Software Gives You an Unfair Advantage – Instantly Shows You What Option to Buy or Sell (and When!)

No More Guessing...You'll Know When An Option is 'Cheap' or 'Expensive' Every Time, Guaranteed.

How many times have you bought or sold an option, and correctly picked the direction you thought it would go... but you still lost money on the trade?

It happens all the time - but it's not your fault! The secret to making it work for you is one of the most closely guarded treasures by insiders and professionals. If they can keep this secret from getting into your hands, then they'll take more of your money when you trade.

This secret is called 'implied volatility.' And knowing how to use it can literally change your fortune overnight. When the implied volatility is too high, it doesn't matter if the stock price moves in the right direction. It takes a HUGE move to make even a little profit.

That's why we created an amazing new software tool that does all the hard work for you!

Introducing "Volcone" Analyzer PRO

This powerhouse software tool is helping savvy options traders juice their profits more consistently than ever!

Why do traders love *Volcone Analyzer PRO* so much? Because with just a few clicks of our mouse, you'll see whether an option is over or under-priced with...

94.5% Accuracy

How much is that accuracy worth? You do the math on the size and frequency of your trades. Anyway you look at it, it can boost your profits!

- **Runs off of a FREE data feed** (so there's no monthly fee!). You don't ever have to worry about paying for an expensive monthly data feed provider.
- **Allows Unlimited number of stock 'Models'** to be saved in your 'Stocks List' to easily track your favorites.
- **Easy to use graphical interface** makes setting up new Models a breeze – just 7 simple steps!
- **Saves your charts and data tables** for easy printing and review as CSV spreadsheet files.
- **Clearly shows whether an option is 'Cheap' or 'Expensive'** based on its current Implied Volatility versus its actual Historical Volatility.
- **Calculates and graphs** the options' average, high and low volatilities, as well as 1st and 2nd Standard Deviation values for any day.
- **Fully customizable chart viewing window.**
- **NEW! Magnifying feature** to easily zoom in for greater accuracy and precision.
- **FREE data feed works even on most inter-**

national exchanges, at no extra cost. Works with the FTSE, Nikkei, Hang Seng, CAC, DAX, ASX, SGX and more.

- **Works on hundreds of international and U.S. indices**, so you can also test prices for index based options, and not just stock options only. The possibilities are endless.

There's much more, but you'll just have to see for yourself...

This Proven Software System Works!

Our revolutionary new software allows you to quickly and easily determine the actual historical volatility of an option, and compare it to what it's currently selling for. This is incredibly powerful, because it tells you whether to buy or sell.

Within seconds, you'll see exactly where the volatility for your stock's option is trading, and compare it to where it should be trading.

In a nutshell, *Volcone Analyzer Pro* instantly shows you if a particular option is over-priced or under-priced. It's so simple, even a ten year old can do it!

Just type in your stock symbol, click a few buttons, and let the *Volcone Analyzer PRO* do the rest. It will perform thousands of complex calculations, and in seconds it will create an easy-to-read chart right before your eyes.

Just Look For The Red Dot!

Never before have you been able to graphically determine the historical volatility of an option compared to its actual implied volatility for similar time periods.

If all this sounds confusing, or you're not familiar with these terms, it's ok because all you need to know is that if the 'Red Dot' is above (or outside) of the volatility cone, the option is over-priced and if it's below, the option is underpriced!

This quickly shows you whether the option is a good buy, or if it should be sold.

This is Secret, Proprietary Technology You Won't Find Anywhere Else...

This type of program is simply not available anywhere else, at any price.

We hired a top financial programmer to create this software exclusively for us, based on our specific algorithms. It's involves complex calculations, and enough number crunching to keep a team of math geeks busy for weeks...

And we cover this all in great detail on our

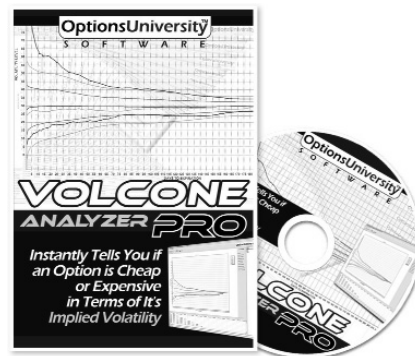
phone and web training, which are recorded and archived so you can watch and listen to them over and over again.

Three Special Bonuses

Bonus #1: Free Upgrades For Life – We're always adding features and improving our software, based on your feedback and ideas. You'll be entitled to all free future software upgrades plus special discounts on other select products.

Bonus #2: Bonus Training Videos – We've recorded a series of helpful videos that you can play over and over again, to help you quickly learn how to use the software. No manuals to read. Nothing difficult. Just an easy-to-use, quick reference tool that will make your option buying and selling decisions that much more accurate and profitable! (Value \$97)

Bonus #3: Bonus Live Tele-Seminar – We also hold live training tele-seminars and web training. These will be archived for future reference, and you will have unlimited access. Ron will be hosting these himself, and talking about exactly how he uses this program to identify good option trading opportunities and exclude potentially bad ones. (Value \$297)



"For a trader who is serious about options, this Volcone software is absolutely fabulous! It's an excellent way to immediately determine if an option is over or under priced relative to volatility. I have found the Volcone software to be very easy to use, and it provides em with information that has traditionally been only available in very expensive institutional software packages. Now the same information is available for the average traders, such as myself, at a very reasonable price. Thanks for a job well done!" - Dan Robinson

"Volcone Analyzer Pro" Software.....\$197

**THIS PRODUCT COMES WITH THE OPTIONS UNIVERSITY'S
FULL 3-MONTH 100% "NO QUESTIONS ASKED" MONEY BACK GUARANTEE!**

If you've ever wanted to learn options trading — the right way — now is your chance...

Our NEW 'Beginner Options Trading' Live Web Classes Feature 4 Nights of Step-By-Step Options Training (Covered in Amazing Detail) That Will Show You How To Use Options To Maximize Your Profits and Minimize Your Risk!

If You've Ever Wanted To Take Your Trading Profits To the Next Level Then This Is For You...

Options are largely misunderstood. Yes – they can be dangerous if used improperly.

But if you learn options the 'right way' ... from someone truly qualified to teach you ... then options can be the most powerful tool in your trading arsenal! Options can also help you reduce your risk in your trades as well as multiply your profits.

The key is to learn from somebody who has the knowledge and experience to really teach you and educate you about the correct way to trade options.

Fortunately for you, we've found that person.

Bill Johnson, Options Specialist

Bill Johnson is our new Director of Education at the Options University. Before writing his bestselling book, *An Investor's Guide to Understanding and Mastering Options Trading*, Bill was in charge of the economics and options training program at Charles Schwab.

He literally wrote Schwab's compliance approved manuals on options training and risk management.

His new book, *"Options Trading 101 – From Theory to Application"*, is due out in May 2007.

Schwab's "Expert for the Experts!"

Over the years Bill has taught hundreds of brokers about options, including some of Schwab's senior traders, and has helped make millions of dollars in profits for his pupils during his time as an advisor.

Now that you know about Bill Johnson and his strong qualifications to show you the "ins and outs" of getting started with options trading...

I'd like to invite you to enroll in our new 'Beginner Options Trading' live online classes, in which seasoned options expert and trainer Bill Johnson will take you by the hand, and

Bill Johnson, Options Specialist

Meet Bill Johnson, Options Expert and Director of Education at the Options University. Before writing his bestselling book, *An Investor's Guide to Understanding and Mastering Options Trading*, Bill was in charge of the economics and options training program at Charles Schwab.

Bill literally wrote Schwab's compliance approved manuals on options training and risk management. He was Schwab's expert for the experts! Over the years Bill has taught hundreds of brokers about options, including some of Schwab's senior traders, and has helped make millions of dollars in profits for his pupils over the years. His newest book is due May 2007.



Bill Johnson
Director of Education
Options University

show you step-by-step how to learn to trade options.

But This is No Ordinary Class...

Renowned options expert and trainer Bill Johnson will be teaching a four night live web-based class using our proprietary web training platform. You'll be able to follow his Powerpoint slides and hear his entire presentation live online and in real-time! You can even 'raise your hand' and ask questions.

You'll also have unlimited access to the online video archives!

If you miss any classes, you can access these archives online anytime. Even if it's 3:00am in the morning! These classes are two hours each, for a total of eight full hours of training...

So if you're interested in learning about options, there simply is no better opportunity.

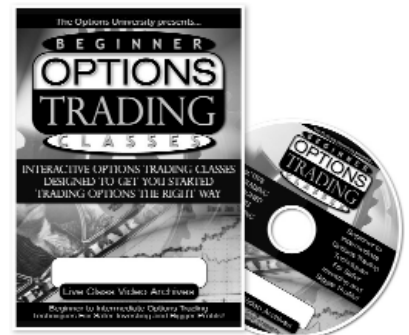
Space is Extremely Limited... Only The Next 24 Lucky Traders Will Be Accepted

These classes are delivered to you using our live web conferencing technology.

New classes begin every other month. If you register for the web classes, you will be notified of the start date for next class time and date.

The only problem is, we're limited to how many people we can have in each class. Current technology and bandwidth restrictions limit how many users can be in our classes at a time...

So we're capping Bill's classes to just the first 24 people only.



2 Options:

"Beginner Options Trading" Live Web Classes.....\$397

"Beginner Options Trading" Class Archive CD Only.....\$197

Introducing “Options 101” —

“Now’s Your Chance to ‘Look Over The Shoulders’ of 3 Red-Hot Options Traders As They Expose, Reveal And Dissect For You Every One Of Their Explosive Trading Strategies For The Very First Time!”

How would you like three master traders to take you by the hand and show you, step-by-step, the exact tips that made them successful...in a way that CAN work for you? The kind of secrets only known to those on the trading floor?

Turn Your Trades Into “Gold” With Proprietary Strategies 99% of Traders Don’t Know About!

Options 101 is one of the most powerful training packages EVER put together for successful options trading.

All of us at Options University™ are seasoned traders with solid track records. Everything we share has been tried, tested and tweaked heavily by real traders.

And it’s easy! We’ve made all of this profit-making information easy to understand and implement...NO fillers...NO fluff...NO fat. Just the best of the best!

To be specific, we’ll teach you...

- Safer investing through portfolio protection
- Practical personal portfolio management
- Step-by-step options trading basics as well as more advanced strategies
- How to maximize leverage and returns while minimizing your risks
- Simple, intermediate and advanced strategies proven by professionals
- How to be fluent in basic to advanced options terms and definitions
- Option strategies in easy-to-understand terms

“OK, But Be Frank With Me... How ‘Easy’ to Use is it, Really?”

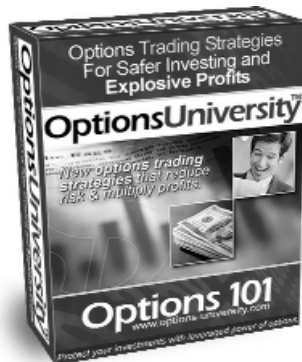
Simple! You’ll learn all of this vital info in an east-to-follow, step-by-step process so YOU can start rolling out these strategies yourself.

Our video tutorials and live trades with “play-by-play” audio commentary demonstrate how to make it all come together and work for you.

Even new investors feel comfortable moving ahead with these strategies and trading options after completing our simple course.

Here’s Exactly What You Get With Your Options 101 Course

You get the complete course, which includes your 140 page Home Study Guide, printed and



bound in high-gloss 4-color heavy paper, plus an interactive CD/DVD with video tutorials, examples and interviews.

Here’s a detailed look at what the package contains...

Step 1. Introduction

- Audio welcome message and introduction
- Bios of members on our dream team
- How to make the best use of your learning with the Options University™ Home Study Course

Step 2. Option Basics and Terms

- Option Terms + Definitions (PDF)
- Option Theory Basics (PDF)
- Directional Trading (3 Videos)
- Call & Put Buying Introduction (Video)
- Naked Call Buying & ATML Example (Video)
- Naked Put Buying & ERTS Example (Video)

Step 3. Option Symbols Defined

- Taking the Mystery Out of Option Symbols
- Option Symbol Standardization (Video)
- Option Symbols Montage (Video)

Step 4. Effective Option Trading Strategies

- Chart Examples (PDF): Review charts of each strategy with a breakdown of what they mean and how to interpret them.
- The “Covered Call” Strategy: A series of 4 videos, including a powerful Dell video example, plus Sprint, JP Morgan and McDonald’s!
- The “Covered Put” Strategy: Also known as the ‘Sell-Write’ strategy. Here we feature 4 new videos that you won’t want to miss.
- The “Protective Put” Strategy: 5 full-featured

videos that include textbook examples you can steal ideas and learn from.

- The “Synthetic Put” Strategy: Also known as the ‘Protective Call’ strategy. Most people don’t teach this, but it’s a valuable strategy!
- The “Collar” Strategy: 5 real-life case study videos and how you can benefit from them and the ultimate power of leverage!
- The “Stock Repair” Strategy: 3 awesome videos show how to regain your losses in half the time, without any additional risk.
- The “Stock Replacement” Strategy: 4 great videos explaining this ‘insider’ strategy that you need to know!

PLUS...Bonuses Worth \$1,015.00!

Bonus #1: “Tax Deferral Strategies Revealed” – Discover exactly how to save as much as 67% on your income taxes by trading options. You’ll see how master traders save tons of money using little known tax-deferment strategies. (\$77.00 value)

Bonus #2: The Amazing “Stock Repair” Strategy – Improve your results by 500% using this one secret strategy. We’ll show you how! (\$97.00 value)

Bonus #3: Full-Featured Options Scanning Software – For a limited time, get a free copy of our revolutionary proprietary options scanning software. This program scans the markets for unusual options activity, and tips you off to where the big bets are being placed (\$597 value)

Bonus #4: 30 Days of “Daily Tips” Delivered to Your Desktop! – Our unique desktop messenger software sends you red-hot daily options trading tips and strategies...with audio! (\$47.00 value)

Bonus #5: Special Report, The Covered Call Case Study – A 12-month study showing how the returns from selling options against your stock positions can often generate higher returns than just buying and selling the same stocks! (\$197.00 value)

“I learned more in 30 minutes on how to trade options than in the 5 years I’ve been trading them.”
Jay McAleer, Philadelphia PA

“Options 101” Home Study Course.....\$397

“Options 101” with Optional Advanced Course Material.....\$597

THIS PRODUCT COMES WITH THE OPTIONS UNIVERSITY’S
FULL 3-MONTH 100% “NO QUESTIONS ASKED” MONEY BACK GUARANTEE!

“Discover the Astonishing Wealth-Building Secrets of Two Option Market Veterans Who Will Show YOU Step-By-Step How to Make This Your Best Year EVER Using Options!”

— *Introducing The Strategy Spotlight Series* —

Ready to jump-start your option trading knowledge and insight? The *Strategy Spotlight Series* is designed to teach you a new options strategy each month. You'll learn it from A to Z, and discover the inside secrets of every strategy that 99% of other traders will never know... Including professional traders!

Once a month, our panel of options experts will introduce a new strategy and cover it in-depth for two full hours in our live, interactive web-conferencing platform.

This is cutting-edge technology, and enables us to teach you the “ins and outs” of each strategy we cover in a real-time & interactive environment, taught entirely online!

Don't Settle For Losing Money — Do Something About It!

We're going to teach one strategy per month, from A to Z, for a full two hours on the third Thursday of every month, followed by a two hour review teleseminar and live Q&A.

Here's what we'll cover for each strategy:

- Introduction and full review of each strategy's structure and composition.
- Review of Greek and Synthetic positions of each strategy. These are very important!
- How to use technical analysis to spot exactly which situations each strategy works best in, and how to implement it properly.
- How to set up the strategy in multiple ways, and compare advantages and disadvantages.
- How to 'Roll' positions from month to month. This is essential for making maximum profits!
- How to 'Morph' positions into other positions to decrease risk and exposure, and to take advantage of new trading opportunities.
- How to exit and close your strategies to increase cost efficiency, saving you a lot of

- money in commissions. Maybe thousands!
- How positions react to sudden changes in variables and how to view their performance.
- How to adjust positions to protect and enhance your investment dollars.
- How to risk manage your position.

15 Of The Most Powerful Options Trading Strategies

You won't find any tired, re-hashed 'pie-in-the-sky' strategies here. Just time-tested PROVEN options trading strategies that work. The key is knowing how and when to use the right strategy!

We'll show you in excruciating detail how to put on each strategy and in what situation it works best – complete with graphs, charts, and real option data delivered to you live in our private web-conferencing room online.

This live format is great because it teaches you the practical application of each strategy using the concepts and theories that have been featured in our other products, like our **Mastery Series and Live Classes**.

We're going to take an in-depth look at all of the strategies we teach, and show you exactly how to use them in real-world applications using actual examples...

Use This Program For 3 Full Months And Put The Risk Entirely on Me!

If for any reason whatsoever I don't live up to the standards you expect from this service, I'll completely refund your entire investment.

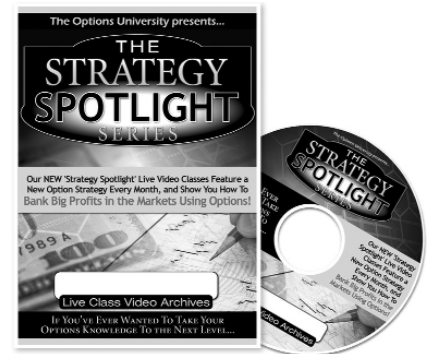
The question is: *How much is all of this worth to you?* It's priceless. Because you could...

Potentially Make Millions From Just A Couple Of The Strategies We Cover in The Strategy Spotlight Series!

Just one piece of advice... or one new tool... or one forgotten edgy tactic could equal a lifetime of security from options trading.

So... are you in? If you are serious about earning the honest secrets of options trading... so you can put it all to use in your own life... then you should already have made up your mind here.

Here's the good news. This service is priced so that every option trader can afford it. It's embarrassingly cheap because I wanted to make it affordable for all of my students, and easy for you to say “Yes!” without hesitation, or delay...



Your Strategy Spotlight Classes Will Cover:

The Covered Call (Buy-Write) Strategy ... The Stock Replacement Strategy ... The Stock Replacement Covered Call Strategy ... The Covered Put (Sell-Write) Strategy ... The Protective Put Strategy ... The Synthetic Put Strategy ... Bull Spreads ... Bear Spreads ... Time Spreads ... Long Straddles ... Long Strangles ... Short Straddles ... Short Strangle ... The Butterfly Strategy ... The Condor Strategy ... and MORE!

because you'll see the value right away.

THREE Convenient Ways To Enroll...

Option 1 (BEST) – Pre-pay your tuition for the year (and get two months free!) Get your 12 month subscription for the 10 month rate of just \$970 in advance. PLUS - you'll also get FREE Access to Bill Johnson's 'Beginner Options Trading'... (\$397 Value). If you miss a class, no problem! You can watch any previous classes online at your convenience and we'll send you a CD of each month's classes afterwards.

Option 2 (2nd Best) – Commit to a 1-year subscription (12 months) and get a reduced rate of just \$97 per month. PLUS - you'll also get a FREE copy of Bill Johnson's *Beginner Options Trading* CD archives of his live class above (\$197 value). We'll conveniently bill your credit card so you never miss a class. If you miss one, no problem! You can watch any previous classes online at your convenience. You'll also receive a CD of each month's classes.

Option 3 – Become a preferred monthly subscriber for just \$150 per month. You'll have access to our online video archives for as long as you remain a member, and can cancel anytime. There's no obligation, and you have nothing to lose. It's guaranteed!

NOTE: Please see order form for full details.

"Thank you for your encouraging words to a 73 year-old rookie. You may take pride in knowing that meanwhile I have perfected my trading with deep ITM call options for stock replacement by purchasing at the sweet spot thereby reducing my risk significantly and improving percentage return even further. Since the Mastery Classes began, I made 4 trades with this strategy banking a profit of \$9,900 less commissions. This is a direct result of your teaching!"

– Manfred Voss, Current Student

“Strategy Spotlight Series” Classes (1-year prepaid).....\$970

“I’m about to peel back the curtain and reveal the strategies, trading secrets, and market tactics I’ve used to make millions for myself and my clients... The top options firms in the world are begging me not to release these techniques... but I don’t care.”

This Is The Best Time In History To Learn The Right Way To Trade Options!

When the NASDAQ Options Market goes live, massive, legendary fortunes will be made - no doubt about it. I’d like you and me to be involved in that.

The good news is - you still have time. The NASDAQ Options Market is not scheduled to go live until the third quarter of 2007. That should give you plenty of time to get up to speed on how to trade options the right way - my way.

But I have some bad news as well. I can only train so many people between now and then.

On Sunday, July 15th, 2007, I’m launching another 12-week program on the RIGHT way to trade options - safely and profitably. I call this program **“Live Options Mastery Online Classes - Discover The Powerful And Profitable Secrets Of A Former Options Floor Trader.”**

In this 12-week program, you’ll be able to literally look over my shoulder and watch as I “pull back the curtain” and reveal - in intimate detail - exactly, step-by-step, how I’ve produced huge profits (the safe and easy way) trading options.

Here Are Some Of The Insider Secrets I’ll Be Revealing...

- Why you should be trading options right now - and why you’re at grave risk if you’re not.
- How to make options trading safer than buying and selling stocks.
- The 6 most common (and deadly!) mistakes that “improperly” trained options traders (the ones coming out of most of the well-known seminars) make!
- How to make losses in options trading a thing of the past.
- How to quickly and easily “speak the language” of options.
- The truth of how long it really takes for you to learn options trading the right way.
- The secrets of how options are priced.
- The mysterious nature of The Greeks!
- How to totally get it out of your mind that options trading is “risky”.
- How to choose the exact profit-pulling strategy from a multitude of choices... based on your personality!
- How to safely and easily protect your investments.

- even if you’re totally new to trading.
- The one thing your broker wants to keep hidden from you.
- The correct way to use individual (naked) calls and puts.
- The incredible concept of Synthetic Positions and “position morphing”.
- The raw power of reversals and conversions - and the mysterious reasons pros say “a call is a put, and a put is a call”.

PLUS, I’ll go into sharp detail to show you all of these powerful strategies... The “Covered Call/ Buy-Write” Strategy ... The “Protective Put” Strategy ... The “Collar” Strategy ... The “Covered Put / Sell-Write” Strategy ... The “Synthetic Put” Strategy ... The “Vertical Spread” Strategy ... The Box Strategy ... The Calendar / Time Spread Strategy ... The “Jellyroll” Strategy ... The Straddle Strategy ... The Synthetic Straddle Strategy ... The Strangle Strategy ... The Butterfly Strategy ... The Iron Butterfly Strategy ... The Condor Strategy ... The Iron Condor Strategy ... and much, much more.

If you’re a new trader, don’t be overwhelmed by this list! I have a knack for making things very simple and easy to understand.

And if you’re a more advanced trader, rest assured that you’ve never learned the proper methods to use and combine the strategies the way I teach them.

These are the exact strategies and techniques I’ve used to create millions and millions of dollars of wealth for my clients’ accounts. And I’m holding absolutely nothing back in these classes!

Here’s Exactly What You’ll Receive...

- **12 Weeks Of Power-Packed, Profit-Producing Options Training!** - I’ll take you by the hand for 12 eye-opening, mind-expanding weeks and reveal every single one of my highly guarded options secrets and strategies. I’ll hold nothing back.
- **“Live” Interactive Virtual Training Environment!** - You’ll learn these secrets via our proprietary live webcast technology. This state-of-the-art training environment gets you up to speed in the absolute minimum time possible. It’s like I’m sitting there right by your side, teaching you one-on-one.
- **Conveniently Scheduled Virtual Training Sessions!** - I’ll share my hard-hitting options

knowledge in 3-4 virtual sessions per week.

- **Live Q & A Sessions During Class!** - I’ll never leave you “high and dry”. You’ll be able to ask me any questions you have at the end of each training session. I’m here for you!
- **Take The Course A Second Time If You Think You Need to...FREE!** - If you think you need to go through the live classes again, just let me know and I’ll let you in on the next series totally free of charge!
- **Access To All Archived Training Session Recordings!** - Each class is recorded and archived for later viewing at your convenience. You’ll also receive all classes recorded on CD’s and delivered right to your door.

FREE BONUSES Worth \$2,138

Bonus Gift #1: (A \$1497 Value!) - FREE Copy Of Our Brand-New “Options Mastery” Video CD Series. (20-CD set that forms the actual foundation of the live training sessions.)

Bonus Gift #2: (A \$697 Value!) - Physical copies of our Options 101 and Advanced Options Trading Home Study Courses.

Bonus Gift #3: (A \$597 Value!) - Unlimited access to our new GOLD membership site for 90 days.

Bonus Gift #4: (A \$97 Value!) - Live Interviews With Options Trading Experts! Our “Options Roundtable” Calls, Digitally Re-mastered and available online.

Bonus Gift #5: (A \$47 Value!) - The Options University Strategy Guides I & II normally reserved only for our Options Mastery Students.

Bonus Gift #6: (A \$500 Value!) - You’ll get TWO personal 30-minute phone consultations with me! We’ll go over your personal trade activity plans, and I’ll tell you exactly what you need to do, how to do it, and when to do it to maximize your profits to the hilt.

Can’t decide if these Live Options Mastery Classes are right for you? **Try them for a week - FREE - and then decide. It’s risk free!**

I’m looking forward to having you as my next options trading success story! Classes start Sunday, July 15th, 2007, so don’t give up your seat to someone who isn’t afraid to be decisive!

Best wishes,

Ron Ianieri
Options Expert, Professional Floor Trader, and
Former Market Maker in DELL Computer Options

“Options Mastery” Live Online Classes.....\$2,997

“Who Else Wants To Learn How I Quickly Transformed A Bunch Of Rookie Options Traders Into Vicious Options Veterans With The Skills To Succeed In ALL Options Trading Scenarios That Can Generate Unfair Profits For Your Portfolio – In Record Time?”

It was long and it was difficult... but it worked. And it worked FAST. Yet until today no one on the outside has a clue about what I did with these “test subjects” to enlighten them about the inner workings of options trading.

Now, if you have the guts to face the truth about what it takes to grasp the most profitable options trading secrets, tactics, and little known strategies in the business...

You Can Learn The Exact Same Insider Options Trading Secrets These Lucky “Test Subjects” Did!

It’s my super advanced tactics, broken down to the simplest form that can generate amazing profits and TRUE HEDGING even in a world of Enron’s and Worldcom’s. And it will come to you faster than you ever dreamed possible...

If you’ve ever craved to learn how world-class options floor traders generated massive profits for their clients and companies, then you’re in for the ride of your life.

The Best Options Trading Tactics Ever Known ... Learned In The Real World Of Floor Trading

After teaching my first few students, my name traveled... and it traveled fast. Again, other companies were calling me to waltz through their back door and teach their traders (rookies and veterans alike) my intensive options class...

These techniques are the exact same ones I used when I was “The Specialist” or lead market maker in Dell Computer options, one of the busiest books in history!

Yes, I’m blowing my own horn... but I have to. I’ve got to let you know who I am and what

I’ve done because these charlatans out here touting their “canned strategies” are making me sick!

There are guys out here know nothing about the real world of options trading. They never spent any time in the pit. And now they come out after making a winning trade and declare on the mountain top... that they’re the greatest. Hogwash!

You’ll Discover All-Powerful Options Strategies In Just Under 21 Hours... Guaranteed!

I spent over a decade in a business where the average career lifetime is 22 months. And not only did I participate... I dominated!

Students could now profit from the “in the trenches” live classes because...

I Recorded Every Amazing Second Of The Classes And Converted It To CD’s You Can Watch From The Comfort Of Your Own Home... Whenever You Want!

I revealed everything about every single profitable options trading strategy I know. I added over 100 new slides and visuals, graphs, charts, and diagrams, and I even added a ‘live’ drawing tool, where I go in and give you ‘real-time’ examples, just to drive the point home...

The old Mastery Series was good. But this new version is an INCREDIBLE achievement... A quantum leap in options education. Yeah, it’s that good.

I sequestered myself in my beach house on the Jersey shore for weeks and weeks... to get this done for YOU.

Your trading is about to change... forever. In a

little over 20 hours... at your own pace... you’ll be able to master profitable options strategies, right at home.

You’ll access over 20 hours of jammed packed options mastery techniques all divided up into 27 CD’s. You’ll be able to learn at your own pace. You won’t have me barking at you about your homework assignments, and studying your terminology.

Fastest Way To Tap Into A True Trading Veterans Mind And Extract All Of The Money Making Skills He’s Used For Over A Decade To Dominate The Market!

It’s so simple once you have a true veteran in your corner. No hype. No B.S. Just true scientific methods used by real world floor traders to generate maximum profit and virtually eliminate risk.

Here are some of the other skills you’ll unlock in the New 2007 Options Trading Mastery Series... (You get 5-7 CDs per module, for a total of 27 CDs!)

Module #1 (CD’s 1-5): Option Essentials

An education in Option Theory starts with a solid and sound foundation. Option essentials take you through the myriad of terms and concepts to form the foundation upon which you will learn about options the right way.

All of the basic definitions (option, put, call, strike, expiration, assignment, etc.) will be defined and the option pricing model (the root of option valuation) is explored. The exploration of the model is the best way to understanding how an option’s price is derived and how options react to changes in market variables.

In this module, you will learn...

- Why options trading is the only true form of HEDGING the stock trading arena.
- How to avoid losing your shirt overnight while you sleep!
- How to master trading options.
- Why the OCC (Options Clearing Council) is the mediator between traders and how this will protect your money like Fort Knox!
- How to get the maximum profit solely based on the options architecture!
- The number one biggest public misconception about options trading.
- Why mutual funds are more risky than options trading.
- How options strategies will protect you 24



hours a day, 7 days a week, 365 days a year.

- The number one key to understanding how to trade options.
- How the pricing model of options trading functions.
- Why the nature of an option reveals the potential profit and risk scenario.
- How to follow the “expert’s” advice and “know the math.”
- How to determine whether or not your option is going to doom your portfolio.
- How an extremely accurate approach could actually cost you money.
- Why the “Greeks” are extremely important for you to understand
- Why the “Greeks” are you insurance against loss
- The number one key strategy to options trading.
- How to guarantee profit 75-82% of the time
- How to avoid buying and selling at the wrong time
- How to generate profits when everyone else is waiting for something to happen
- How to analyze volatility and exploit promising trades

Module #2 (CD’s 6-10): Option Fundamentals

In this class, we begin to study the two types of option: calls and puts. You will learn how calls and puts function and how they can be used individually. Further, we start to examine how calls and puts of different months and strikes are connected with each other. Finally, we look at how synthetic positions are constructed and how they help to reveal the secret relationships that bind all calls and puts together.

In this module, you will learn...

- How to generate unlimited income from one type of Call option
- One simple strategy you’ll be happy to risk your money in
- How to create synthetic long calls
- One secret about reversals and conversions people commonly overlook
- A simple cross cancellation that could be “money in your pocket”
- How to double your money using a simple formula

Module #3 (CD’s 11-15): Basic Option Strategies

An introduction to the basic option strategies. See how buy-writes, sell-writes, protective puts, synthetic puts and collars work to enhance your profits and hedge your risk. Each strategy will be defined and explained in detail. The maximum profits, maximum loss, risks and rewards of each strategy will be explored with examples showing how the strategy will perform under a variety of changing variables. Finally, the “when to use” and all important “how to close” procedures will be discussed.

dures will be discussed.

In this module, you will learn...

- Which put provides maximum protection for a short stock position
- How to take advantage of aggressive downside movement
- One bullish strategy that by nature gives you a better profit
- How to collect money in a stagnant stock
- Which type of stock to buy covered calls on that virtually eliminates all risk

Module #4 (CD’s 15-20): Advanced Option Strategies

Learn advanced strategies that team options with other options as opposed to options teamed with a stock. You’ll discover how vertical spreads, calendar spreads, straddles, strangles, butterflies and condors and collars offer you large profit potential in a hedged position with lower entry dollar costs. We fully explain the issues of maximum profits, maximum loss, risks and rewards of each strategy so you understand how each strategy will perform in different market conditions.

In this module, you will learn...

- One strategy that made several traders MILLIONS when the market continually fell in a downward spiral
- Which strategy provides you with maximum protection for long stock positions
- Save your cash by locking in profits and protecting them
- A “match made in heaven” that controls your loss to a known amount!

And that’s just the beginning. I realize everybody may think they know the basics of options...but from my experience it’s just not true.

It’s not your fault though, you may have thought you were getting a true veteran’s insight, but in fact you didn’t.

So here’s how I’m going to solve this issue for you. I’m including...

\$1,532.00 Worth Of FREE Bonuses **Free Bonus #1 – Options 101 and Advanced Options Courses (\$497 Value)**

You’ll get online access to our best-selling beginner to intermediate options training courses, to bring you up to speed quickly on the key terms and strategy concepts detailed in the Mastery Series. These two options courses (with training videos) will prepare you for the Mastery Series in the shortest possible time.

Free Bonus #2 – GOLD Membership Status to our New Membership Site (\$468 Value)

Free 90-Day Gold Membership to our new membership website. You’ll have unlimited FREE access to tons of Videos, reports, PDF’s, private tele-seminars, and web-seminar archives.

Normally \$197 per month.

Free Bonus #3 – 60 Minute Phone Consultation With Ron Ianieri (\$250 Value)
You’ll get access to Ron to answer any question you want to ask. Ask him anything, big or small.

Free Bonus #4 – Special Video Bonuses Sampler Package (\$247 Value)
We’ll send you our NEW Proper Application of Strategy to Selection Videos, plus our previously unreleased ‘ISP’ and ‘MyISP’ (Investment Selection Protocols -- 2 Videos) and Copies of our ‘Options Strategy Guides’ I and II.

Free Bonus #5 – Strategy Spotlight Monthly Online Training Classes (\$297 Value)
Three FREE Months of our Strategy Spotlight Series Online Classes. This is an incredible bonus, and an excellent complement to your new Mastery Series education where every month, we’ll review a new strategy in detail... Live on your home computer!

All of this prepares you for the *Mastery Series*. Even if you’ve been trading options for 5 years, it’s still a good idea to brush up on strategies you’ve never used before. Why? Because inside the Mastery Series I’m going to reveal how to profit using so many different strategies... and... WHEN to use them.

How To Get Your Hands On The Options Trading Mastery Package

As you can see, I’ve given away the store here. You’ll have full access to everything I know about options trading.

If you are serious about learning the honest secrets of options trading... so you can put it all to use in your own life... then you should already have made up your mind here.

It’s the most valuable collection of tools you’re ever going to get from me. The entire package consists of **27 info-packed solid interactive CD’s** that reveal me teaching EVERYTHING I know about options trading.

Also, you’re getting almost one thousand dollars worth of bonuses to ensure you’ll NEVER need another book, CD, or seminar again!

Owning the *Options Mastery Series* system is going to change your life on the deepest level imaginable. And with my guarantee, you have everything to gain!

I poured my heart into this Series. I don’t hold anything back. I just delivered big time! So it’s up to you now. It’s easy and simple, and there is NO excuse for hesitating and losing your place in line to gain options mastery.

You’re gonna love this package.

— Ron Ianieri

“Options Mastery” Live Online Classes.....\$1,497

**THIS PRODUCT COMES WITH THE OPTIONS UNIVERSITY’S
FULL 3-MONTH 100% “NO QUESTIONS ASKED” MONEY BACK GUARANTEE!**

“How Other Traders Are Getting Rich Behind Your Back (And Why They’ll Never Share This Secret Trading Method With You...)”

Now You Can Get The Inside Scoop On These “GAMMA TRADING” Techniques Straight From Option Expert Ron Ianieri —

“Gamma Trading or ‘Gamma Scalping’ is a trading technique that option floor traders have been using for many, many years...

The proper usage of Gamma would be a great advantage to day-traders and swing traders, due to the fact that it will allow these traders to scalp stock while covered and protected instead of just trading naked.

This will help you limit your risk and offer you greater profit potential!

Gamma trading will allow you to trade one side of the market much more frequently. Instead of looking to quickly sell out a long or buy back a short, you will be able to buy or sell without worry because you will still be either flat or at the very least, hedged.

Gamma trading will also provide maximum downside protection for your overnight positions, and allow for additional profit from second and third day follow through. This is very handy when expecting a next day gap opening or follow through trading pattern...

Day traders and swing traders alike should discover the many benefits of Gamma trading because understanding Gamma and its proper usage can significantly increase overall profitability...”

Here are Some Other Major Benefits and Advantages of Gamma Trading:

- Allows for hedged day trading and swing trading.
- Allows for continues and consecutive trading on a single side of the market without acquiring a delta position.
- Provides protective cushion for overnight positions.

- Allows you to take advantage of opening gaps.
- Can be traded proactively or reactively to allow for projected directional lean or for lack of directional lean.
- Even active investors can make use of Gamma Trading.

CLASSES HELD MONTHLY

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Only 23 Virtual ‘Seats’ Available

Our streaming live web training technology only allows for us to teach 23 people (plus one instructor) online at any one time, so space is limited...

This is the very same live web training platform that we use to teach our \$5000 live Options Mastery Series classes. You’ll get access for much less.

If you’re new to Gamma Trading, let me just say this...

This is a powerful new trading method that you won’t hear about anywhere else. We guarantee it.

So if you’re ready to discover the powerful and profitable world of Gamma Trading, I recommend that you enroll immediately before all 23 of the remaining spaces are filled.

Plus, you’ll also get this amazing bonus video ‘archive’ CD of your class, sent to you by mail, for you to review this information packed class...any time you want!

Here’s What You’ll Receive...

- **Two classes (90+ minutes each)** on two different nights. You’ll watch Ron walk you through his Powerpoint presentation slide by slide, as you’ll hear his voice and watch him make notes right on your screen.
- **Private access** to our live web-based training room. This technology costs us thousands per month, and is the very best platform on the market today. You also get: Live Chat (to ask your questions), Real-Time video and audio, Whiteboard, Application Sharing, and more.
- **Access to the video archives** of your class online. You’ll get a private link where you’ll be able to review and replay your class as many times as you like, streaming it over the internet. We’ll upload each class within 24

hours, and you’ll have immediate access to it.

- **Special Bonus CD-ROM** - We’ll also throw in a physical CD copy of the archives of your class so you can take it with you, and review these important concepts on the road or from wherever you are. (Value \$97)

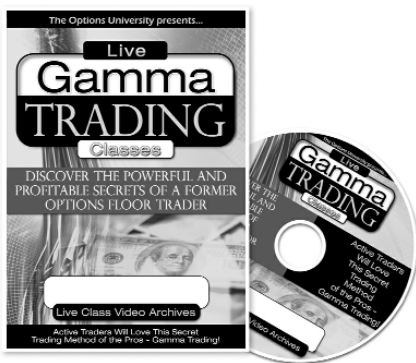
“Ron is a remarkable instructor. He clearly knows what he is talking about. I recently took the Gamma Trading class. I cannot thank enough for his wisdom, supremacy of his knowledge on options and application of the same. I learnt quite a bit, especially the concept of full trading range. He takes time to make sure everyone gets it. There was no rush whatsoever. Two to four hour sessions almost ran in to eight hours. He is very generous with his time and very personal. He is very passionate about options that you could tell by the enthusiasm he carries. I really enjoyed the class and looking forward to having many more in the near future.” — Ragu Suds

“I can never get enough of Ron’s teaching. He has a way of making the most complicated concepts seem simple. His G-class takes the understanding of options to a whole new level, even if you never actually Gamma trade. It helps tie in the “greeks” in a way that is not available anywhere else. Thanks again.” — Dennis

“Ron’s Gamma Trading class was one of the best (maybe the best) options courses I’ve taken. But it’s not for the timid. You’ll need your thinking cap and full attention to get the most out of it, as there’s so much information that he covers.” — Charles Hanna

“I like the way you teach, it is straight forward, no bull (pardon the pun), and you always go the extra mile to make sure we all understand, and that’s what I call service, so thank you.” — Rita Vander Straeten

“Just to let you know how great your Gamma Trading Class was. I have been waiting for this class for about six months, hoping that it might be as good as the Live Mastery Class. It was and that alone says a lot. I have taken many classes from other companies, and not any can compare to the in-depth level of knowledge and first hand experience that makes up all of your classes.” — Leighton Cress



“GAMMA Trading” Live Web Classes.....\$397
“GAMMA Trading” Archive CD Classes.....\$197

Save When You Invest In One Of These Packages...

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We've Bundled Together All of These Profit Producing Resources at a TREMENDOUS Price Break:

Volcone Analyzer Pro.....	\$197
Options 101 Home Study Course.....	\$397
Bill Johnson's Beginner Options Class.....	\$397
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Total Value:	\$1,088

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Ron's Gamma Trading 2 Night Classes.....	\$397
Total Value:	\$3,161

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We've Bundled Together All of These Profit Producing Resources at a TREMENDOUS Price Break:

Volcone Analyzer Pro.....	\$197
Options 101 & Advanced Home Study Courses.....	\$597
Bill Johnson's Beginner Options Class.....	\$397
Proper Application of Strategy to Selection Video CD.....	\$97
Options Mastery Series Course.....	\$1,497
12 Months of the Strategy Spotlight Classes.....	\$970
Ron's Gamma Trading 2 Night Classes.....	\$397
Live Master Series 12-Week Online Classes.....	\$2,997
Total Value:	\$7,149

Option Trader's MEGA Tool Kit SPECIAL BUNDLE PRICE.....\$4,997

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All of the special offer prices in this catalog are only valid during this Superconference (April 25-28, 2007).
Please see any of the event staff to place your order.

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<input type="checkbox"/> Gamma Trading Class	\$397	\$277
<input type="checkbox"/> Gamma Trading Class on CD-ROM	\$197	\$137
<input type="checkbox"/> Live Options Mastery Classes	\$2,997	\$2,097
<input type="checkbox"/> Options Mastery Series on CD-ROM	\$1,497	\$1,047
<input type="checkbox"/> Volcone Analyzer PRO Software	\$197	\$137
<input type="checkbox"/> Strategy Spotlight Classes (1-year prepay)	\$970	\$679
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<input type="checkbox"/> Option Trader's QUICK START Package (Bundle)	\$897	\$627
<input type="checkbox"/> The Complete ADVANCED STRATEGIES Package (Bundle)	\$2,497	\$1,747
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Give this completed form to any of the event staff members to verify your order and receive your products.

Thank You For Your Order!