

“Send now for my **FREE REAL ESTATE SUCCESS KIT**, and I promise to show you how to get rich, stay rich, and enjoy being rich with Creative Real Estate®.”

— A.D. Kessler, Self-made multimillionaire, real estate expert, and author of *A Fortune At Your Feet*



Sample A. Sample
123 Any Street
Any Town, USA 12345

Dear Sample A. Sample,

Many years ago, a young man was confined to a wheelchair as a result of war injuries sustained as a combat pilot.

With his last \$100, he decided to make a bold move that would change his life forever.

The result? Within 18 short months, he was able to transform that \$100 into an incredible **\$1 million**.

Not only is this story absolutely true, but that young man was me. — A.D. Kessler.

And you'll be thrilled to know that I was able to generate that kind of money completely on my own — no fancy stock market picks and no “good old boy” connections. I just used a little common sense, a bit of creative thinking, and a healthy dose of hard work.

Why Real Estate is Your Ticket to Financial Freedom

There are many temptations out there that promise substantial returns on your time and effort.

But in my 50-plus years of wealth building experience, I promise you that nothing can outperform the value increase of real estate. And you'll learn how to maximize your wealth through real estate by sending now for my **REAL ESTATE SUCCESS KIT**. It's a total value of \$49.90, but you will receive it absolutely FREE.

In this **REAL ESTATE SUCCESS KIT**, you'll find my newest book called *The Millennium Edition of A Fortune At Your Feet: How You Can Get Rich, Stay Rich and Enjoy Being Rich with Creative Real Estate* (rated the #1 real estate book ever written and sells nationwide for \$29.95).

In addition, this valuable kit also includes an insightful video (available on VHS or DVD) that helps illustrate my very best real estate investing ideas (a \$19.95 value). And I want to send it all to you absolutely free of charge.

This powerful **REAL ESTATE SUCCESS KIT** is where I'll introduce you to all the ideas that have helped me — and countless thousands of others — achieve great wealth and financial freedom with real estate.

“I am a 26 year old college graduate bartender. When I read your book it changed my life. I pick it up every chance I get and re-read parts of it to keep me on track. With your ideas I have bought and sold 12 houses, and now have a real estate portfolio worth over \$500,000, and I am now buying a house every month.”

— J.M., Chapel Hill, NC

Now It's Your Turn to Learn Exactly How to Generate Big Money in Real Estate for Yourself

Soon after making more than I ever thought possible, I had a burning desire to share my newfound knowledge with others. Now, more than 50 years later, I'm still teaching savvy people like you how to find wealth for themselves.

Millions of people have learned my creative real estate strategies through my real estate radio shows and my

(over, please)

Please complete, detach and return this *Certificate* (along with your payment of \$7.00 for shipping & handling) in the enclosed postage-free envelope.

FREE Real Estate Success Kit Certificate

Please indicate any address changes below.

Sample A. Sample
123 Any Street
Any Town, USA 12345

- Yes!* I want to start on the road to wealth through real estate investing! Please send me the **FREE REAL ESTATE SUCCESS KIT** right away.
Please send my video on: VHS DVD
- Yes!* I'm responding within 24 hours, so please consider me for your exclusive **Financial Success Dream Team!**
- Yes!* I've also enclosed a check or money order for shipping & handling, in the amount of \$7.00 payable to *Independent Marketing*

(IMPORTANT: For accurate delivery, our system requires correct area code and phone number. Please include both daytime and evening phone numbers.)

Daytime Phone _____

Evening Phone _____

Email Address _____

For Fastest Delivery, CALL TOLL-FREE NOW!



1-888-349-0372

Please have your credit card ready.

award-winning national TV series, *Real Estate Roundtable*.

And now I want to help you.

You see, I'm looking for a small and very select group of individuals who are ready to learn all of my best ideas, tips, and methods for amassing a fortune in real estate.

From this select group (of which I really want you to be part), I will form my exclusive ***Financial Success Dream Team***.

A Unique Opportunity for Individual Assistance to Reach Your Financial Goals

Let me clear up a common myth that I hope you picked up on at the beginning of this letter — you DON'T need to invest a lot of money in real estate to generate wealth for yourself.

But you DO need to be ready to follow my ideas to achieve that extra \$1,000 a month and even as much as \$10,000 a month.

Should you choose to accept my free gift offer — and I sincerely hope you do so immediately — I will promptly choose the members of my ***Financial Success Dream Team*** to help them individually reach their financial goals. If you have the drive, I want to work with you.

You see, my personal satisfaction now comes by helping people like you reach the same kind of success that I've achieved.

Can you really do it? Absolutely!

And I'll be there to help you every step of the way. My unique system of teaching these powerful wealth-building methods is proven with real people like you. My ideas are tried and true. They really work.

*"A.D. Kessler has helped more people make more money than anyone I know...
you can learn and use his ideas through this book."*

— Robert G. Allen, Author of *Nothing Down*

How to Get Started Right Now

I want you to experience the same kind of financial success that others have achieved. And I also want you to be part of my ***Financial Success Dream Team***.

But you must take the first step by ordering this **FREE REAL ESTATE SUCCESS KIT**. All I ask is that you help me offset my minimal costs by covering the \$7 shipping and handling charge.

Don't Forget — these tools can change your life forever. Not only will your financial situation improve, but you'll wake up each day with a brighter outlook and a newfound positive attitude. You'll soon find that working and making money is actually fun!

Here's what you need to do now...

Complete the **FREE REAL ESTATE SUCCESS KIT Certificate** attached below as instructed. Then insert the **Certificate** in the enclosed postage-free envelope and drop in any mailbox. Or, for even faster delivery, call **1-888-349-0372** now.

As a courtesy, we'll make a friendly follow-up call to ensure that you've received all the materials as promised and to answer any questions you might have.

And if you're one of the few selected to join my ***Financial Success Dream Team***, we'll work with you individually to make sure you succeed with my program — failure is not an option!

I look forward to working with you soon.

Sincerely,

A.D. Kessler

A.D. Kessler

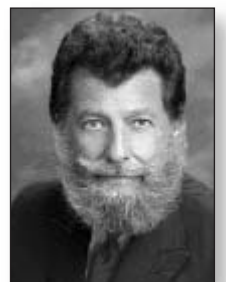
P.S. It's vital that you respond today to receive your **FREE REAL ESTATE SUCCESS KIT** (a \$49.90 value) and to be considered for my ***Financial Success Dream Team***. Simply complete the enclosed **FREE REAL ESTATE SUCCESS KIT Certificate** and return it to me today. Or, for fastest delivery, call toll-free **1-888-349-0372** now. It's time to get started on your path to financial freedom!

Please complete, detach and return this **Certificate** (along with your payment of \$7.00 for shipping & handling) in the enclosed postage-free envelope.

Escape the rat race!

*"Let me show you how to generate an extra \$1,000...\$5,000...or even \$10,000 every month for the rest of your life. GUARANTEED! I've been helping people like you get out of the rat race and achieve their financial goals for more than 50 years. Let me help you, too! Please accept my **FREE Real Estate Success Kit** (a \$49.90 value) to get you started. All you pay is \$7 for shipping and handling. Let's get started right now — complete and mail this certificate or call today!"*

— A.D. Kessler



See the other side of this Certificate to order your FREE REAL ESTATE SUCCESS KIT!

Or, For Fastest Delivery, Call Toll-Free Now! 1-888-349-0372

Please have your credit card ready.